

SAY WHAT YOU ARE

DON'T LET THE CENSUS GUESS YOUR JOB

THE CENSUS ASKS 4 KEY QUESTIONS

OCCUPATION

WHAT IS YOUR JOB?

MAIN TASKS

WHAT DO YOU ACTUALLY DO?

INDUSTRY

WHAT SECTOR DO YOU WORK IN?

SERVICES

WHAT DOES YOUR ORGANISATION PROVIDE?

EXAMPLE CENSUS RESPONSE

OCCUPATION	Be specific (include "Water" or "Wastewater")
MAIN TASKS	Action + System + Purpose (e.g. Maintain water pipelines to ensure reliable supply, design water treatment plants to protect public health)
INDUSTRY	Water Supply and Sewerage Services
SERVICES	Describe what your organisation delivers (water, wastewater, network services)

✗ IF YOU WRITE

- Operator
- Supervisor
- Technician
- Plumber
- Engineer
- Scientist
- Planner
- Project Manager



- ✗ Census guesses your job
- ✗ May classify you in the wrong industry
- ✗ You may NOT be counted in the water sector

✓ SAY WHAT YOU ARE

Use a clear, specific job title!

- ✓ Water Treatment Plant Operator
- ✓ Wastewater Treatment Plant Operator
- ✓ Water Network Maintenance Technician
- ✓ Wastewater Operations Supervisor
- ✓ Water Engineer
- ✓ Water Scientist
- ✓ Wastewater Network Planner
- ✓ Water Project Manager

IMPORTANT



The Census is about the **job you do**
NOT your qualification or trade

WHY IT MATTERS

Accurate answers help!

- ✓ Be recognised and counted for the job you actually do
- ✓ Support your training and career pathway
- ✓ Strengthen job security and team resourcing
- ✓ Strengthen the voice of your profession
- ✓ Help shape the future workforce